

# Juliette Billon

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## SKILLS

Data Analysis  
& Reporting

Media Campaign  
Coordination

Creative Asset  
Management

Artist & Partner  
Relations

## PROFESSIONAL EXPERIENCES

|                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |
|-----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Mar 2026 – Jun 2026<br><i>3-months contract</i>                             | <b>Booking Coordinator, The Feldman Agency</b><br>Coordinated artist bookings across French- and English-speaking markets, managing offers, contracts, schedules, and communications between artists, agents, promoters, and venues. Maintained booking databases, tracked settlements, ticket sales, and contractual documentation while supporting billing and reporting processes. Supported artist management teams through client relations, market research, and administrative coordination for live events, festivals, corporate engagements, and special projects. | Toronto, Canada |
| Jan 2024 – Apr 2025<br><i>1-year apprenticeship<br/>+ 4 months contract</i> | <b>Junior A&amp;R, D6 Music</b><br>Running writing camps and creative sessions for the roster, identifying collaboration and placement opportunities, scouting and evaluating emerging talent across genres, managing demo submissions and artist development initiatives. Community management, newsletter strategy, subsidy monitoring, tour declarations and copyright organisation registrations.                                                                                                                                                                       | Paris, France   |
| Jan 2023 – Dec 2023<br><i>1-year freelance contract</i>                     | <b>Project Manager, DJ Snake</b><br>Project management (singles, albums, partnerships, etc.) as part of DJ Snake's in-house management team. Global creative marketing and PR, international coordination of teams and partners, benchmarking, business development, digital strategy and communication, emailing campaigns, A&R, merchandising, event marketing, social media management.                                                                                                                                                                                  | Paris, France   |
| Jul 2022 – Dec 2022<br><i>6-months internship</i>                           | <b>Project Manager - Marketing, Kitsuné Musique</b><br>End-to-end coordination of music releases (singles, EPs and albums), development of marketing campaigns, DSP playlist management and artist relations. Coordination across label departments and external partners, social media strategy, promotional event execution, performance reporting and database management.                                                                                                                                                                                               | Paris, France   |
| Jan 2022 – Jul 2022<br><i>6-months internship</i>                           | <b>Project Manager, UZIK Creative Agency</b><br>Project management for Maison Margiela Fragrances (L'Oréal Luxe) and Heineken Greenroom campaigns, coordinating content production, digital marketing assets, shoots and 3D video projects. Client relationship management, cross-functional team coordination, budget monitoring and delivery oversight from pre-production to final execution.                                                                                                                                                                            | Paris, France   |
| Aug 2020 – Dec 2020<br><i>4-months internship</i>                           | <b>Product Manager Assistant - Global Marketing, Nuxe</b><br>Strategic analysis of market trends and product development (concept, formula, packaging) in collaboration with internal teams and external service providers (creative agencies and suppliers), development and implementation of marketing plans (POS, promotions, digital visuals/social networks), performance monitoring of the brand and competitors.                                                                                                                                                    | Paris, France   |

## EDUCATION

|                     |                                                                                                                    |             |
|---------------------|--------------------------------------------------------------------------------------------------------------------|-------------|
| Sep 2023 – Aug 2024 | <b>Master's degree in Innovation, Art and Creative Industries Management, Université Paris 1 Panthéon-Sorbonne</b> | Paris       |
| Sep 2018 – Aug 2022 | <b>Global Bachelor of Business Administration, EDHEC Business School</b>                                           | Lille       |
| Sep 2019 – Jun 2020 | <b>International Trade and Commerce Certificate, UCLA</b>                                                          | Los Angeles |
| Jan 2021 – Dec 2021 | <b>International Management Certificate, Nanyang Technological University</b>                                      | Singapore   |

## LANGUAGES

French : Native Speaker

English : Fluent

German : Intermediate